



Co-located with:



**JUNE 26-28, 2024 | Safari Park Hotel,  
Nairobi, Kenya**

**The Executive  
Level Event on the  
Future of Strategic  
Leadership,  
Entrepreneurship,  
Sustainability  
& African  
Transformation**

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**[WWW.AFRICABIZSUMMIT.COM](http://WWW.AFRICABIZSUMMIT.COM)**

# ABOUT THE SUMMIT

The Africa Business Summit – the Africa CEO & Leadership Forum – is the ground-breaking event that brings together the key decision makers and changemakers from Africa and globally to define the future of strategic leadership, entrepreneurship, sustainability and the transformation of Africa.

The pan-African high-level conference and exhibition is attended by business leaders (Chairmen, Directors, CEOs and other C-Suite executives) from leading global and African enterprises; government ministers and officials; officials from the non-profit and development sector; academicians/researchers and change makers and innovators who run start-ups and emerging businesses in Africa.

The 2024 edition of the Africa Business Summit is expected to bring together more than **1,500 change makers from across Africa and globally.**

The Summit will also feature the Africa Business Awards - a special awards ceremony night that celebrates some of Africa's leading companies and individuals that have made their mark in accelerating Africa's growth and transformation.

The event will also comprise of an Expo Hall that will feature multinationals, regional conglomerates, and start-ups that will showcase their latest technologies, products and services.

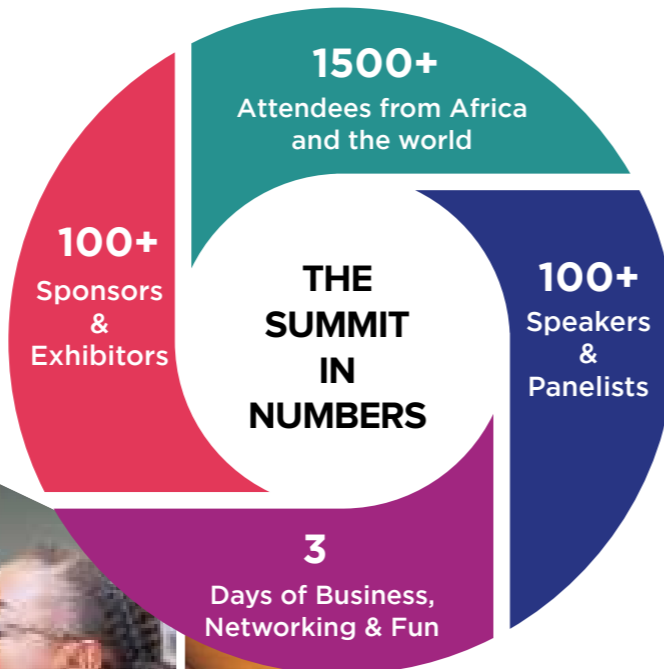
## INDUSTRIES ATTENDING THE SUMMIT

- 01 Agriculture & Food
- 02 Healthcare & Personal Care
- 03 Manufacturing, Trading & Retail
- 04 Telcoms, ICT & Media
- 05 Financial Services
- 06 Infrastructure, Construction & Real Estate
- 07 Academia, Research & Professional Services
- 08 Government, NGOs & Development Organisations
- 09 Energy, Mining, Oil & Gas
- 10 Hospitality & Tourism
- 11 Aviation, Mobility & Logistics
- 12 Fashion, Sports & Entertainment
- 13 Legal Services

## WHO ATTENDS THE SUMMIT

- Chairmen, Presidents, Directors, Ministers, Vice-Presidents
- Managing Directors, CEOs, General Managers, Country Managers, Regional Managers, Chief Officers
- Finance & Revenue Directors & Managers
- Sustainability Directors & Managers
- Sales Directors & Managers
- Operations Directors & Managers
- Strategy Directors & Managers
- ICT & Technology Directors & Managers
- Human Resource Directors & Managers
- Procurement Directors & Managers
- Manufacturing & Production Directors & Managers
- Exports Directors & Managers
- Security & Risk Directors & Managers
- Marketing Directors & Managers
- Supply Chain & Logistics Directors & Managers
- PR & Communications Directors & Managers
- Investments Directors & Managers
- Retail Directors & Managers
- Exports Directors & Managers
- Engineering Directors & Managers
- Real Estate & Facilities Directors & Managers
- Distribution Directors & Managers
- Information & Digital Directors & Managers
- General Counsel & Compliance Directors & Managers
- Among many others . . . .

★ A version of the Africa Business Summit took place in June 2023 at the Safari Park Hotel in Nairobi, Kenya. The event, then known as the Africa Sustainability Symposium, brought together more than 30 speakers and 240 attendees from across Africa and globally.



AFRICA BUSINESS AWARDS



HIGH-LEVEL CONFERENCE



EXHIBITION HALL

# WHY ATTEND THE SUMMIT

## MAKE STRATEGIC CONNECTIONS FOR YOUR BUSINESS

Meet and network with the key stakeholders from Africa's and global private, public, non-profit and academic and research sectors. Establish lasting connections and relationships that are critical for your personal and business growth and transformation.



## DISCOVER NEW INNOVATIONS, INSIGHTS & MARKET TRENDS

Discover unique and critical insights on investment and trade opportunities, while enhancing your knowledge on the latest market trends you could tap into, now and into the future, with innovation at the heart of your business.



## GET INSPIRED TO GROW YOUR BUSINESS FURTHER - SUSTAINABLY

Get inspired as you seek to find solutions to the challenges facing your personal and business growth in Africa. Join the network of the change making leaders and businesses that are leading the transformation of Africa's business landscape and transformation.



## DISCOVER NEW TECHNOLOGIES FOR A BETTER FUTURE

Discover the latest new technologies and practices that are vital to enabling African businesses transition towards a sustainable, more profitable and more impactful future



# KEY AGENDA ISSUES

The Africa Business Summit, co-located with the Africa Sustainability Symposium, will provide the attendees with the perfect platform to be informed on the following key agenda issues, plus more . . .



# OBJECTIVES OF THE SUMMIT



## CREATE & NURTURE CONNECTIONS & NETWORKS

With a pan-African focus, but attended by delegates from Africa and beyond, the Africa Business Summit brings together the private sector plus stakeholders from governments, NGOs, development organisations, academia and research institutes, thereby enhancing new connections and networks that will enable African businesses and other organisations to thrive.

## STRENGTHEN STRATEGIC LEADERSHIP & GOVERNANCE

They say that leaders are born, while others believe that leaders can be trained, nurtured and be mentored by others. The Summit seeks to be the platform where current and next wave of leaders in Africa will be provided the knowledge and networks that they need to be the change makers of today and the future



## BOOST PAN-AFRICAN TRADE & INVESTMENTS

The Summit aims at bringing together businesses, governments and other stakeholders in Africa and across the World to find new ways to build sustainable pan-African trade and investments.



## MAINSTREAM SUSTAINABILITY IN AFRICA

The subject matter of sustainability has become THE key issue for every business and business leader. The Summit will bring enable attendees to find out ways to enhance local supply chains; renewable energy transition; ethical financing and investments; diversity, equity and inclusion; cleaner and circular economy, among other issues.



## ENHANCE BUSINESS EXCELLENCE & COMPETITIVENESS

As Africa seeks to get more connected and to trade more with itself and the rest of the World, organisations are seeking the ideas and technologies to enable them to become more efficient, faster and more competitive. The Summit will showcase new technologies and ideas that businesses and governments in Africa can adopt to be ahead of the game

## BOOST ENTREPRENEURSHIP IN AFRICA

The Summit has an ambitious goal of connecting entrepreneurs and companies with each other, and further, with possible investors, suppliers of new technologies, government agencies, financiers, academic/research institutions, development organisations and other stakeholders to enhance the entrepreneurship space in Africa



## ADVANCE FINANCIAL INNOVATION & FINANCIAL INCLUSION

The Summit has an important goal of providing the platform for start-ups and established businesses and multinationals in the financial services sector to share their latest innovations and opportunities of transforming African communities through financial inclusion models.



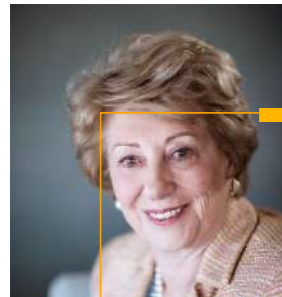
## ADVANCE DIGITAL INNOVATIONS & DIGITALISATION

The pace of digital technologies transformation is at break neck speed. The Summit will highlight some of the latest technologies (such as mobile technology, artificial intelligence and machine learning, robotics, Internet of Things, augmented reality, Big Data, cloud-based technology) and how African business and governments and other stakeholders can take the leap with digitalisation at the core.



# INSPIRATIONAL QUOTES

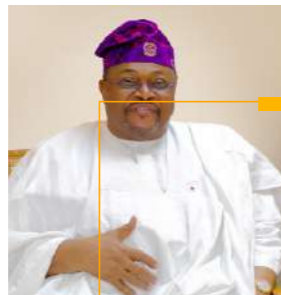
The Africa Business Summit, co-located with the Africa Sustainability Symposium, is inspired by the following voices from Africa and beyond . . .



**WENDY ACKERMAN**

Director, Pick n Pay Supermarkets

Everything is possible. Impossible just takes a little longer.



**MIKE ADENUGA**

Founder, Globacom

The harder you work, the luckier you get.



**STEPHEN SAAD**

Founder & CEO, Aspen Pharmacare

In life, you don't get anywhere or do anything you hope to, without some form of sacrifice.



**VIMAL SHAH**

Chairman, Bidco Africa

Today is the beginning of the rest of your life. You are the pilot of your life. Lock in your destination; take off to it from where you are.



**TONY ELUMELU**

Founder, Heirs Holdings & Tony Elumelu Foundation

Entrepreneurship means Africans no longer have to find a job or to be trained to be employees. Instead, it will enable our young people to create jobs, become employers and take charge of their future, instead of letting the future happen to them.



**DR. JAMES MWANGI**

Group MD & CEO, Equity Group Holdings

Each of us must have a purpose and an essence to live for; a cause for which we want to be identified for. A cause that you can make a contribution; and if you look, I made my purpose changing lives and livelihoods and am really glad that shaped what Equity Group is today.

# WHY SPONSOR THE SUMMIT



## Connect your business with movers & shakers

Meet, network with and do business with the investors, CEOs and other key decision makers from Africa's business, government, non-profit and academic landscape. Establish lasting connections and relationships that are critical for your personal and business growth



## Demonstrate your Leadership & Skills

Showcase your company's industry leadership by sponsoring the Summit. Lead the discussions at the high-level conference sessions addressed by leaders from the private, public, non-profit and research sectors from Africa and beyond



## Showcase new tech & innovations

Showcase your latest innovations, technologies and ground-breaking concepts at the Expo Hall. Engage with the Summit's attendees on how they can utilise new technologies to grow their businesses, more sustainably



# GET INVOLVED

## SPONSOR THE SUMMIT

Demonstrate your leadership and showcase latest technologies, products and services at the Summit

## SPEAK AT THE SUMMIT

Influence the future of leadership, entrepreneurship, sustainability and African transformation by speaking at the Summit

## ATTEND THE SUMMIT

Create new business and personal networks and build on current ones by attending the pan-African Summit of business leaders and more . . .

## ATTEND THE AWARDS

Join Africa's elite as we celebrate impactful businesses and change makers at the Africa Business Awards Ceremony & Gala Dinner

# THE VENUE

The Africa Business Summit 2024 will be held at the magnificent **Safari Park Hotel** in Nairobi, Kenya.



# PAST SPONSORS



**BÜHLER** is a Swiss multinational plant equipment manufacturer based in

Uzwil, Switzerland. It is known for plant and equipment and related services for processing foods and manufacturing advanced materials.

**Address:** Sukari Industrial Estate,

Corner of Thika Road, Nairobi, Kenya  
**Telephone:** +254 720 180 011

**Email Address:** buhler.nairobi@buhlergroup.com

**Website:** www.buhlergroup.com

**ACETEK** is an SAP Partner, with a long standing track record of successful SAP Business One ERP projects, delivered on time and on budget.

**Address:** Gate No 81, Parklands Road,

Parklands, Nairobi, Kenya

**Telephone:** +254 774 842 248

**Email Address:** info@aceteksoftware.com

**Website:** www.aceteksoftware.com



# PAST SPEAKERS

★ A version of the Africa Business Summit took place on **June 13, 2023** at the **Safari Park Hotel** in Nairobi, Kenya. The event, then known as the Africa Sustainability Symposium, brought together more than 30 speakers and 250 attendees from across Africa and globally.



**MARGARET KIBOGY**  
Managing Director, Kenya Dairy Board



**JOACHIM WESTERWELD**  
Executive Chairman, Bio Food Products



**MATTHIAS GRÄBE**  
Managing Director, Bühler East Africa



**CHUKWUEKE IDAM**  
Sustainability Advocate and CEO, Zen Ideas



**JIT BHATTACHARYA**  
Co-founder & CEO – BasiGo



**ROZY RANA**  
Managing Director, Dormans Coffee



**TUMISANG MATSHEKA**  
Vice President, Supply Chain, PepsiCo South Africa



**NASRA NANDA**  
CEO & ESG Lead, Kenya Green Building Society



**CAROL KOECH**  
Country President, Schneider Electric East Africa



**DR. KEN MUMA**  
CEO, AAR Hospital



**STEFFANY BERMUDEZ**  
Policy Analyst, Sustainability Standards International Institute for Sustainable Development (IISD)



**DAVID KAMAU**  
Managing Director, Fortified Whole Grain Alliance



**PALOMA FERNANDES, OGW**  
CEO, Cereal Millers Association, Kenya



**STANLEY MWORIRA**  
CEO, Aquaculture Association of Kenya



**KEVIN SHAH**  
Managing Director, ACETEK Software



**CAESAR ASIYU**  
Chief Development Officer, Victory Farms



**GAURAV VJ**  
CEO, 260 Brands



**HARRISON JUMA**  
General Manager, Tunga Nutrition (Unga Group)



**JOHN MWENDWA**  
Public Affairs & Communications Director, Coca-Cola Beverages Africa



**VINOD GUPTA**  
CEO, MedSource Group & Vice Chairman, Kenya Association of Pharmaceutical Industry



## CONTACT US

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[info@fwafrica.net](mailto:info@fwafrica.net)



+254 725 343932



[www.africabizsummit.com](http://www.africabizsummit.com)